

“Albertine Prize Ticket Giveaway” Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. CONTEST PERIOD: Albertine Prize Ticket Giveaway ("Contest") begins at 11:59 PM Eastern Standard Time ("EST") on April 14, 2017 and ends at 11:59 PM EST on April 30, 2017 ("Contest Period"). Sponsors: The Cultural Services of the French Embassy (Mission Culturelle et Universitaire française aux états-unis) and Albertine Books, both located at 972 Fifth Avenue, New York, NY 10075 and Bookwitty.com [Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.]

2. ELIGIBILITY: The Contest is only open to legal residents of the 50 United States and District of Columbia who are at least eighteen (18) years old as of the date of entry. Employees of the Sponsor, The Cultural Services of the French Embassy (Mission Culturelle et Universitaire française aux états-unis), Air France and their affiliates/subsidiaries/joint-venture partners, SkyTeam, or any other party associated with the development or administration of this Contest, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household as such employees, are not eligible to enter or win. Individuals who have won any contest or sweepstakes in the last 3 years sponsored by Air France or KLM, or any contest or sweepstakes where the prize awarded was provided by Air France or KLM, are not eligible to enter this promotion.

3. HOW TO ENTER: Eligible participants must login or register at Albertine.com (via a secure Bookwitty account) and vote during the Contest Period. To register, go to albertine.com and choose "sign up". To login, go to albertine.com and choose "login". To vote, go to albertine.com/albertine-prize and click "VOTE" under any of the finalist titles. If not already logged in, choose the "LOGIN/REGISTER" option to create an Albertine account via Bookwitty. Each participant who votes during the Contest Period (between April 14, 2017 at 11:59 PM EST and April 30, 2017 at 11:59 PM EST) using a secure Bookwitty account will be entered into the drawing pool one time, regardless of the number of times that account user votes within the voting period. Votes must be received by 11:59 PM EST on April 30, 2017. Use of any automated system to submit votes is prohibited and will result in disqualification. Each voter may utilize only one Albertine user account via Bookwitty during the Contest Period. Utilization of more than one user account per individual entry will result in disqualification from Contest.

4. USE OF DATA. Sponsor will be collecting personal data about participants (including, without limitation, name, date of birth, e-mail address, zip code) when they enter the Contest online. By participating in the Contest online, entrants hereby agree to all personal information uses and disclaimers as explained in Sponsor's privacy policies at this link: <https://accounts.bookwitty.com/pages/privacy-policy>

5. WINNER SELECTION/NOTIFICATION: Each entrant must comply with all terms and conditions set forth in these Rules, and winning is contingent upon fulfilling all requirements. A voter will be selected at random from the pool of voters who participated in the Albertine Prize second round voting period. Selected winners will be notified by e-mail via the email address associated with the winner's Albertine account. In the event that the e-mails are not responded to or returned as undeliverable, Sponsor will attempt to re-send said e-mail up to two (2) times over

two (2) days. If a Winner does not respond to said email within two (2) days of its transmission or should the e-mail after two (2) attempts be returned as undeliverable, his or her rights to any prize will be forfeited and an alternate entrant will be selected in his or her place at random from all eligible entries received. Potential prize winners will be required to sign an Affidavit of Eligibility and Liability/Publicity Release ("Release") and assignment of Rights ("Assignment") within ten (10) days after the notification date, which will require verification of Social Security number for tax purposes and an IRS Form as well as Evidence of Ownership and Required Permission forms ("Forms") from Third Party Participants or others as determined in the sole discretion of the Sponsor. Failure to supply the requested information or complete the necessary forms will result in forfeiture of all rights to the prize and the selection of an alternate winner. Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Contest, including without limitation the execution of required waivers, Releases, Assignments and any other required documentation, including Evidence of Rights, such individual will be declared the "Winner" of the Contest. Winner's travel companion may also be required to sign a Companion Release prior to travel. If the potential travel companion is a minor in the state in which s/he resides ("Minor"), the Release must be signed by that Minor's parent or legal guardian on the minor's behalf. Travel companion must be at least fourteen (14) years of age at time of travel or traveling with a parent or legal guardian. All expenses associated with parent/legal guardian travel in accompanying a minor Travel Companion will be the sole responsibility of Traveling Companion and/or Winner. Once all documentation is returned to the Sponsor and the winner is verified, the prize will be awarded. The Sponsor reserves the right to modify the notification procedures in connection with the selection of alternate winners, if any.

6. PRIZE DESCRIPTION: The Winner will receive two (2) Air France round-trip Economy class tickets (one set of round-trip tickets for Winner, one set up round-trip tickets for travel companion) from New York (JFK) to Paris (CDG or ORY), France, which has an approximate retail value of \$4,000. Winner will be provided with an IRS Form 1099 specifying the cash value of the prize awarded.

Relative to the Air France round-trip Economy class tickets, Winner and Travel Companion must depart from New York (airport code: JFK). The return flight must originate from Paris (CDG or ORY). Air France round-trip Economy tickets are only valid for Air France operated flights (i.e. no codeshares) and may not be applied towards accruals for any frequent flyer or similar-type program. Tickets may be subject to certain restrictions, including without limitation, availability and blackout dates; Air France will attempt to accommodate the Winner's preferred dates but has no obligation to do so and all specifics thereof will be at Air France's sole discretion. The routing of the Economy class tickets must be direct from JFK to Paris (CDG or ORY). Passenger is responsible for the cost of transportation to JFK prior to departure on Air France and after return. No additional travel is allowed with the Economy class tickets; segments other than the flight to the destination cannot be added to the tickets. Actual retail value of tickets may vary based on fluctuations in prices for airfare. Winner is responsible for all taxes & fees associated with the Economy class tickets, including but not limited to: passenger service charge international, US international transportation tax, airport fees and taxes, US INS user fee, US Customs user fee, solidarity tax, US APHIS fee, USA passenger facility charge, USA passenger civil aviation security service fee. Exact amount of aforementioned taxes and fees will be determined at the time of ticketing. Winner is not responsible for the carrier imposed surcharge. Air travel must be prescheduled by Air France within six (6) months before departure and cannot be modified once issued. Tickets must be issued and used between May 1, 2017 and April 30, 2018.

Economy class prize tickets are nonrefundable, nontransferable, not for sale, and no substitution by Winner and Travel Companion or cash equivalent is allowed, except at Air France's sole discretion. Economy class prize tickets are not valid for upgrades. Air France will not replace any lost, mutilated, or stolen tickets or travel vouchers and is not responsible if the trip is delayed, postponed, or cancelled for any reason. Winner and travel companion are responsible for obtaining all necessary travel documentation including passports and visas. Arrangements for the fulfillment of the Economy class tickets will be made by Air France. Only after all required documentation is returned to Air France and the Winner is verified will the applicable prize be awarded. Failure to comply with all terms and conditions will result in forfeiture of the Prize. Extensions are not permitted at any time.

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSORS, WHO RESERVE THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE.

7. GENERAL: By accepting the prize, winner grants Sponsor the right to use, publish, including post online, his or her name, likeness, voice, opinion, biographical information, and place of residency in any media for advertising and promotional purposes without additional compensation, except where prohibited by law. Entrants agree to these Official Rules and the decisions of the judges and the Sponsor, and on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless the Contest Entities, as well as the employees, officers, directors and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize, including any travel related activities. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of any prize. In the event Sponsor is prevented from continuing with the Contest as contemplated herein by any event beyond its control, or otherwise, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause not within Sponsor's control, Sponsor shall have the right to modify, suspend, extend or terminate the Contest and/or to select a Winner from among all eligible Entries received up to the date of termination or other equitable resolution in the sole discretion of the Sponsor. Entrants assume all liability for any injury, including death or damage caused or claimed to be caused, by participation in this Contest or use or redemption of any prize. This Contest shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Contest, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES ENTRANT HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT,

IDENTIFIABLE PERSONS, OR THIRD PARTY PARTICIPANTS, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST, MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

8. NAME OF WINNERS: For the names of the Winners, please send a stamped, self-addressed envelope to [The Cultural Services of the French Embassy (Mission Culturelle et universitaire française aux états-unis)]. Requests will be fulfilled after April 30, 2017. Requests must be received by May 30, 2017.